



भारत सरकार
GOVERNMENT OF INDIA
मत्स्यपालन विभाग
Department of Fisheries



AquaReach

Aquapreneurship Acceleration Program

Hands-on training to help households start aquaculture income models



Organized by
MANAGE - FISHub

In collaboration with



Guru Angad Dev Veterinary and
Animal Sciences University
(GADVASU)



24-08-2026



College of Fisheries, GADVASU, Ludhiana, Punjab



MANAGE

The National Institute of Agricultural Extension Management (MANAGE), an autonomous organisation under the Ministry of Agriculture and Farmers Welfare, Government of India is an apex body for Agricultural Extension Management in India. MANAGE offers services like Capacity building, Management Education, Piloting and Implementing Flagship National Schemes, Consultancy, Research, Knowledge Management and Policy Advocacy in Agricultural Extension Management (<https://www.manage.gov.in>).

MANAGE-FISHub

MANAGE-Fisheries Innovation and Startup Hub (MANAGE-FISHub) is a national-level incubation and innovation platform established at the National Institute of Agricultural Extension Management (MANAGE), Hyderabad, in 2025 with the support of the Department of Fisheries (DoF), Ministry of Fisheries, Animal Husbandry and Dairying (MoFAHD), Government of India. MANAGE-FISHub aims to transform India's fisheries and aquaculture sector through innovation, entrepreneurship, and ecosystem development by mentoring and promoting fisheries startups, creating employment and entrepreneurial opportunities aligned with national priorities, and enabling the rapid commercialization of technologies emerging from research, academia, and individual innovators.

Our Focus Areas



**Integrated &
Secondary
Aquaculture**



**Fisheries Input & Feed
Technology**



**Blockchain
Technology**



**Biotechnology &
Genetics**



Waste to Wealth



**Aquaculture
Mechanization &
Innovation**



**Fisheries Extension
& Advisory**



**AI & IOT in
Fisheries**



**Post-Harvest & Cold
Chain Innovations**



**Other Innovations in
Fisheries &
Aquaculture**



GADVASU

Guru Angad Dev Veterinary and Animal Sciences University (GADVASU), Ludhiana, is a State University established by the Government of Punjab in 2005 and became functional on 21 April 2006. Headquartered in Ludhiana, Punjab, the University is dedicated to education, research, extension, and technology transfer in veterinary, animal, dairy, fisheries, and allied sciences. Accredited by the Indian Council of Agricultural Research (ICAR) with an 'A' grade, GADVASU promotes sustainable livestock and fisheries development, food security, and rural livelihoods through innovation and need-based technologies.

The College of Fisheries (COF), Ludhiana, a constituent college of GADVASU, was established in 2008 to develop skilled human resources for the fisheries sector. The ICAR-accredited College is committed to excellence in fisheries education, research, and extension, with a special focus on inland aquaculture, aquatic resource management, fish processing, and entrepreneurship development. Through modern infrastructure, research, and technology dissemination, the College contributes significantly to sustainable fisheries development and India's Blue Economy. (<https://www.gadvasu.in/>)

Objectives

Objectives

1 To impart quality education for developing professionally qualified and technically skilled human resources for the fisheries sector.

To undertake basic, applied, and adaptive research for developing advanced technologies that enhance fish production and productivity from both culture and capture fisheries.

2

3

To play a role of think tank for the department of animal husbandry, dairy development & fisheries to assist in policies monitoring and impact analysis.

To provide technical support and outreach services for the sustainable development of the fisheries sector by promoting scientific aquaculture practices and entrepreneurship.

4

About the Program

The AquaReach program is an initiative by MANAGE- FISHub for district-level aquapreneurship acceleration. The program to create practical, income-generating models that households can adopt immediately after training. Under this program, each month one district in one state will be selected for a focused hands-on training session.

Objectives of the program

- To create multiple income streams within limited house-hold resources
- To build community based micro enterprise units
- To build aquapreneurs in each district through hands on practical demonstration

1st Day: Offline Training

7th Day: First Follow Up (Online) on Pre incubation and Incubation Registration

15th Day: Second Follow Up (Online)

30th Day: Final Follow Up (Online)

Who Can Attend?



Farmers



FFPO and Cooperatives



Students



Youth

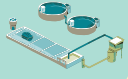


SHGs



Aspiring Entrepreneurs

Focus Areas



Aquaculture
Mechanisation
& Innovation



AI & IOT in
Fisheries



Waste to
Wealth



Biotechnology
& Genetics



Integrated &
Secondary
Aquaculture



Blockchain
Technology



Fisheries Extension
&
Advisory



Post-Harvest
& Cold chain
innovations



Fisheries Inputs
& Feed Technology



Other Innovations
in Fisheries &
Aquaculture

Key Takeaways



Hands-On Skills

Learn practical, low-cost aquaculture models that can be started immediately at the household level.



Multiple Income Streams

Understand income diversification strategies using fish, vegetables, poultry, floriculture, and waste-to-wealth techniques.



Build Network

Build connections with community networks, SHGs, youths, and local market linkages to support micro-enterprise growth.



Ongoing Mentorship & Support

Become part of a district-level aquapreneur community, supported by MANAGE-FISHub's month-long follow-up system.



Organising Team

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Register Now

Registration link

<https://forms.gle/rDNxvXmokwQ4sGc9>

MANAGE Fisheries Innovation and Startup Hub (MANAGE - FISHub)

(A National Fisheries Incubation Centre Supported by the Ministry of Fisheries, Animal Husbandry and Dairying,
Govt. of India)

National Institute of Agricultural Extension Management (MANAGE)

(An Autonomous Organization of Ministry of Agriculture and Farmers Welfare, Govt. of India)

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